

## **ComeTogether and Praxia Capital Partner to Transform Live Event Ticketing**

***Venture debt strengthens ComeTogether's market position by enabling it to support organizers with vital upfront capital - attracting new clients and deepening existing partnerships.***

ComeTogether has secured a venture debt facility from Praxia Capital to provide ticketing advances for event organizers - empowering them to bring fully realized, high-quality events to life.

Ticketing advances are a well-established practice in the global live events industry, offering essential liquidity to organizers who face significant upfront costs. By bridging cash flow gaps, this financing ensures more events move from planning to reality, strengthening the live events ecosystem.

The partnership with Praxia Capital not only provides ComeTogether with additional financial flexibility but also serves as a competitive edge, enabling the company to secure more deals with top-tier event organizers.

### **Program Already in Action**

ComeTogether has already launched the initiative with several upcoming festivals in Greece, demonstrating immediate market impact.

"We are committed to supporting our event organizer partners in addressing a major market gap," said Lazaros Penteridis, CEO of ComeTogether. "While our core expertise is ticketing, we recognized the need to engage earlier in the event lifecycle to help organizers bring high-quality events to fruition. Praxia Capital's backing is instrumental in turning these visions into reality."

### **What is Venture Debt Financing?**

Venture debt financing offers non-dilutive capital for high-growth companies, providing funds to fuel expansion, bridge working capital needs, and support strategic initiatives - without immediate equity dilution.

"ComeTogether has already proven its strength in delivering innovative primary and secondary market ticketing solutions in Greece," said Christos Trampoukis, Venture Partner at Praxia Capital. "Their strong track record shows an ability to turn vision into measurable results. Our venture debt partnership addresses a critical market need and provides ComeTogether with the liquidity to scale its impact across more live events."

### **About Praxia Capital**

Praxia Capital is a venture debt investment firm specializing in tailored financing solutions for early and growth-stage technology companies across MENA and Southeastern Europe. The firm provides capital to startups with demonstrated market fit and high-growth potential, helping founders extend runway, strengthen their balance sheets, minimize dilution, and accelerate growth. [www.praxiacapital.com](http://www.praxiacapital.com) -- [LinkedIn](#)

## **About ComeTogether**

ComeTogether reimagines event ticketing to maximize revenue and fan engagement through a complete, user-friendly platform. Its innovative toolkit features secondary market control and monetization, viral community and affiliate marketing, and (cross-)selling of both physical and digital experiences and products. [cometogether.network](https://cometogether.network) -- [LinkedIn](#)

## **Media Contact:**

Claudia Bacco  
CMO, ComeTogether  
[claudia@cometogether.network](mailto:claudia@cometogether.network)